

2022 ACTIVITY REPORT



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THE VEOLIA FOUNDATION

The Foundation supports general interest and non-profit projects in France and internationally that contribute to sustainable regional development. Its priority action areas are humanitarian emergencies and development aid, social inclusion through work and social links, and environmental conservation and biodiversity.

The Foundation's approach is original in that it provides every project with support from a sponsor and promotes skills-based sponsorship, making the expertise of its Veoliaforce network of employee volunteers available to its partners, associations and institutions.

Since its creation in 2004, the Foundation has supported more than 1,600 projects and completed more than 250 skills sponsorship missions.



Aiming for the impossible

ANTOINE FRÉROT

Chairman of Veolia
Chairman of the Veolia Foundation



Unfortunately, 2022 has been an intense year for the Foundation.

Unfortunately, in the sense that it was marred by the war in Ukraine, floods in Pakistan, and Tropical Storm Fiona in Guadeloupe, among others. The Foundation had to mobilize on all these dramas and disasters, to minimize the violence inflicted by nature and by people and save as many lives as possible.

When war comes and history takes a tragic turn, when nature strikes with deadly force, the Foundation is always there to show its solidarity: active, practical, rapid and effective. It never acts alone, but rather in concert with other humanitarian or development organizations, with whom it regularly coordinates. Through its interventions, the Foundation is well placed to recognize that there is no success without cooperation and no resilience without solidarity.

Crises partly dictate the Foundation's agenda, but only partly. Its activities focus on immediate needs and the long term alike, in humanitarian emergencies and development aid, in re-establishing essential services as quickly as possible, and in the long fight against insecurity. These tasks are varied, demanding, and impacted by unexpected events. These tasks are huge, without a doubt, but also indispensable, and the Foundation's volunteers devote themselves completely to them, their passion overcoming the modest means at their disposal.

They undertake the work not in order to suffer but to meet the challenge, and they are not content with achieving the possible, they aim for the impossible.

How do they go about that? They rely on their professionalism and determination, and their creativity and experience, along with the unfailing support of the Veolia group, the Foundation's partners, and the local populations. On the ground, they form transitory communities in which each

person brings their own skills, amplifying each other's qualities through teamwork – communities for which they leave behind their everyday lives to save endangered lives. Rigorous, hidden, humble fieldwork in difficult conditions is the core of their mission. Their results are not judged by numbers, because the Foundation's means are, and will always be, minuscule compared with the ocean of human distress, but by the lives saved, reinvigorated, and transformed; and by the restored and protected environment.

Fish farming in Senegal, support for the Tara scientific expedition, the Environment Book Prize, waste management in Mauritania: these are just a few other examples of the Foundation's practical efforts in 2022. It is not possible to mention every single one, but the Veolia group is proud of them all. Each one says something about the Foundation's aims, on a small but vital scale: to be a peacemaker in countries threatened by violence; a conduit for solidarity where links are stretched; a source of hope when darkness looms. Few vocations are as necessary, and fewer still as gratifying.



We are helping to build resilience in essential services

THIERRY VANDELDELDE

Executive Officer of the Veolia Foundation



The year 2022 was shaken by the return of war to Europe. How did the Foundation respond to this new situation?

Thierry Vandeveldde: In any crisis, be it a one-off or an ongoing situation, we begin by listening to our stakeholders. When the war in Ukraine began, we first asked our partners in the humanitarian sector to identify our added value and define how we could be most useful. We then undertook a mission in Moldova with the French Red Cross (CRF), to assess the situation regarding water access, sanitation and hygiene on the Moldova-Ukraine border. In parallel, with Veolia subsidiary SADE and its Moldovan branch, we organized the shipping of more than 200 toilets for use in reception centers and shelters, including in Giurgiulești. The donor and supplier of these toilets, Sebach, entrusted the operation to us. This was genuine recognition of our expertise in crisis management, and we are proud of that.

Group employees also responded in numbers to the Foundation's appeal for donations.

T. V.: We felt our colleagues' collective emotion around the world: they wanted to support the efforts of the NGOs working on the ground. We suggested pooling their donations to direct them toward organizations we know to be experts in supporting displaced or refugee populations, including Solidarités International and the French Red Cross. With the latter, we also



organized temporary backup from Veoliaforce volunteers for their employment support initiative, Croix-Rouge Insertion, creating kits of hygiene products that were then shipped by our NGO partners. This boundless solidarity, this full-spectrum engagement of our Veoliaforce volunteers is a force that guides us, here at the Foundation, every single day.

In which areas were Veoliaforce volunteers deployed in 2022?

T. V.: In the fall, which is generally cyclone season, Tropical Storm Fiona struck Guadeloupe, compromising access to water for many tens of thousands of people. In just a few hours, our Veoliaforce experts deployed our Aquaforce mobile drinking water purification units before re-siting them in premises for the Red Cross Regional Intervention Platform of the Americas-Caribbean (PIRAC). In Pakistan, we intervened alongside Médecins Sans Frontières toward the end of the year following the heavy rains that struck the country. This operation, which you will read about in more detail later in this annual report, is a great demonstration of our ability to bring together expertise from the charity and private sectors. This is absolutely vital because, as we can see, the frequency and intensity of climate events is increasingly dramatically. Together, and in the Foundation's case, using our Aquaforce units, we are helping to build resilience in essential services. But there are still major issues.

How can you go further?

T. V.: Our interventions tend to modestly redress certain imbalances in regard to climate change. But we need to go further and invent new models, imagine a different future, and project ourselves into an environment that as yet remains poorly defined. We are doing this by recognizing the people describing this future, who offer stories for the future, with the Environment Book Prize. We also do it primarily by looking for solutions, and by innovating to adapt to reality on the ground and the urgent need to be more respectful of the environment. I give you the example of Senegal, where a major fish farming project, supported by the Veolia Foundation and already socially and technically innovative, was enhanced by the installation of solar panels to secure the site's autonomous energy supply.

What are the prospects for the coming year?

T. V.: For the Veolia Foundation, 2023 will be a year of consolidation and transition. Consolidation because, in the first quarter, the humanitarian WASH Workshops take place. These professional gatherings bring together private and public stakeholders to discuss access to drinking water and sanitation, two essential concerns for protecting populations, resources and the environment. Consolidation also because the return last October of the schooner Tara from its Microbiome missions should be a good source of scientific publications. And transition because the Foundation's current mandate ends on December 31, 2023. Looking ahead to what comes next, Veolia manager David Poinard has joined the team alongside me as Deputy Executive Officer. We look forward to a great year!

UKRAINE



COLLECTIVE MOBILIZATION IN SUPPORT OF REFUGEE POPULATIONS

Since the current conflict began in Eastern Europe, the Veolia Foundation has been working with its partners (French Red Cross, Médecins Sans Frontières, Solidarités International, France's Ministry for Europe and Foreign Affairs, UN agencies, etc.) to support populations affected by the conflict. Priority needs have been identified in regard to access to hygiene in the transit centers and shelters receiving refugees.



TOILET FACILITIES FOR 4,000 REFUGEES

— AN OPERATION WITH SUPPORT FROM SADE (VEOLIA)
AND SEBACH, THE SUPPLIER OF MOBILE TOILET FACILITIES

Almost 200 toilets have been shipped to Moldova and Ukraine. Eight semi-trailers travelled from France with 72 units for camps in Moldova and 120 for the Lviv region of Ukraine. These toilet cubicles are installed at border crossing points (transit centers and shelters), including the reception center in Giurgiulești. Other centers and frontier posts were identified by the Moldovan authorities, in particular in Palanca and Căușeni, where the cubicles are installed according to need and the changing situation.

EFFORTS MADE POSSIBLE BY THE INVOLVEMENT AND GENEROSITY OF VEOLIA EMPLOYEES

An unprecedented feeling of solidarity has manifested itself within the Veolia group in the face of the conflict in Eastern Europe. The Veolia Foundation has implemented a scheme that allows employees to help finance humanitarian aid to Ukraine and the wider region. More than 700 employees have subscribed. Our employees' commitment also extended to a skills-based sponsorship drive: Veoliaforce volunteers came to reinforce the production capacities of Croix-Rouge Insertion/Vif! during the crunch period when 1,320 hygiene kits were ordered.



HYGIENE KITS FOR 6,600 PEOPLE

— AN EMPLOYMENT SUPPORT INITIATIVE FROM THE
FRENCH RED CROSS MOBILIZED ALONGSIDE VEOLIAFORCE
VOLUNTEERS TO PREPARE HYGIENE KITS

Hygiene kits designed to meet the needs of a family of five for a month were created by Croix-Rouge Insertion/Vif!, a division of the French Red Cross, for later distribution on the ground. In line with its mission to promote access to employment, the Veolia Foundation entrusted the creation of 1,320 kits to a major player in the sector, while coordinating with NGOs operating in Eastern Europe to meet identified needs.



1,320
hygiene kits were packed
with Croix-Rouge Insertion/Vif!
for shipping and
distribution on the ground

THE FOUNDATION'S WATER AND SANITATION EXPERTISE IN ACTION

— A VEOLIAFORCE MISSION UNDERTAKEN
WITH THE FRENCH RED CROSS IN MOLDOVA

A field assessment of the situation regarding water access, sanitation and hygiene (WASH) on the Moldova-Ukraine border was carried out over a 10-day period. Teams from the French Red Cross and experts from Veoliaforce and the Veolia Foundation pooled their skills to perform a needs audit, assess local infrastructure capacity, and respond with proposed solutions.

SKILLS SPONSORSHIP MISSIONS



PAKISTAN An operation with Médecins Sans Frontières saw six Veoliaforce experts heading into the field to provide access to water for populations affected by the flooding.



PAKISTAN

A VEOLIAFORCE OPERATION FOLLOWING DEADLY FLOODS



Extreme climate events are proliferating, with Pakistan again paying a heavy price in 2022. Heavy rainfall battered the country and led to catastrophic flooding that caused at least 1,700 deaths. Faced with this situation, Médecins Sans Frontières requested help from the Veolia Foundation's Veoliaforce volunteers, who travelled to the scene to help provide access to drinking water.



4

AQUAFORCE 2000 UNITS DEPLOYED

6

VEOLIAFORCE EXPERTS ASSIGNED

128

DAYS OF SKILLS-BASED SPONSORSHIP

With glaciers melting and an unsettled monsoon bringing vastly increased rainfall, flooding began in Pakistan in June 2022 and, by the beginning of September, almost 10% of the country was underwater. Close to a million homes were damaged or destroyed. The authorities estimate that 33 million people were affected – one in seven of the population.

To provide assistance to the communities affected, Médecins Sans Frontières (MSF) mobilized its own teams and its partners. As one of these, the Veolia Foundation brought the expertise of its Veoliaforce volunteers and its Aquaforce mobile water purification units to the affected areas.

In northern Pakistan's Nowshera district (Khyber Pakhtunkhwa), two Aquaforce 2000 units⁽¹⁾ were deployed to supply water while the MSF teams worked to restore village wells, clogged and contaminated by the flooding, to working order. Cédric Thévenot (Veolia Eau, Doubs) and Patrick Eychenne (Veolia Eau, Narbonne) received remote long-distance support from Group water experts to make extremely turbid water suitable for drinking. Frédéric Gogien (Veolia Eau, Rhône) followed them to spend three weeks operating the Aquaforce units and training local personnel. The aim was to ensure that production would continue following the Veoliaforce volunteers' departure.

In Sindh province, in southeastern Pakistan, three Veoliaforce experts joined the MSF teams. Nathalie Vigneron-Larosa (Veolia Industries Global Solutions, Aubervilliers), Romain Thémereau (Veolia Eau, Loir-et-Cher) and Romain Verchère (Veolia Foundation) deployed two Aquaforce 2000 units in two villages close to the large irrigation network that supplies Sanghar district. They then organized full-scale training for personnel drawn from local communities to ensure that water production could continue following the volunteers' departure.

(1) One Aquaforce 2000 can meet the water needs of 2,000 people according to the Sphere standards.

It's never perfect, but good enough is already fantastic!

PATRICK EYCHENNE



Easy access to seasoned expertise is a powerful performance lever on the ground.

CÉDRIC THÉVENOT



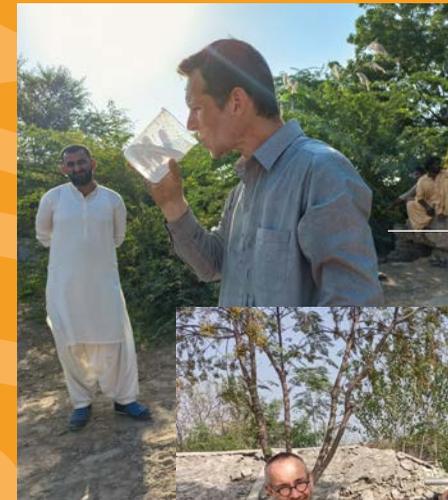
A stand taken and a challenge won.

NATHALIE VIGNERON-LAROSA



An Aquaforce is a machine plus human know-how.

ROMAIN THÉMEREAU



A Veoliaforce mission means constantly adapting to new challenges you could never have imagined.

FRÉDÉRIC GOGIEN



Learn more about our Veoliaforce volunteers' experiences on the Foundation's website: www.fondation.veolia.com

DRC⁽¹⁾

ACCESS TO WATER IN THE FIGHT AGAINST CHOLERA

The program to improve water access infrastructure in Uvira, launched a decade ago by the Veolia Foundation with a number of partners, is entering its final phase.

COLLECTIVE MOBILIZATION AGAINST CHOLERA

A call to action was issued on March 21, 2022, on the eve of the World Water Forum in Dakar, to eliminate cholera and other diarrheal illnesses in Africa. How? By making water, hygiene and sanitation key strategic factors.

Spearheaded by Ibrahim Assane Mayaki, former Prime Minister of Niger and Chief Executive Officer of NEPAD, and Pierre Lokadi Otete Opetha, Secretary General for Public Health at the Ministry of Health in the Democratic Republic of the Congo, along with several renowned universities, the appeal was signed by several public figures, including three heads of state: Macky Sall (Senegal), Paul Kagame (Rwanda), and Félix Tshisekedi (DRC).



In the Democratic Republic of the Congo (DRC), the re-emergence of cholera is a major public health problem, particularly in urban areas.

Numerous development organizations, including the Veolia Foundation, therefore decided to implement a concerted strategy to eliminate this water borne illness. The aim is to improve social and sanitary conditions for the population of Uvira through sustainable access to high-quality water and the promotion of hygienic practices.

With permanent and renewed support from the French Development Agency (AFD), the Foundation's engineers have been supporting the country's network operator, Regideso, for many years with major infrastructure works.

These operations have doubled production capacity at the water treatment plant, created a new reservoir, and overhauled and extended the distribution network. The program was disrupted mid-2020 when Uvira's main river flooded, destroying the raw water catchment for the drinking water production plant. Funds released by AFD and renewed support from the Foundation made it possible to implement a permanent solution. With the reconstruction of the water catchment, the program is entering its final phase.

The NGO Oxfam and the French Red Cross are working concurrently to raise awareness of the origin of diarrheal illness and hygiene best practice.

Completion of this 10-year project will provide 155,000 people with access to a continuous supply of drinking water in health areas affected by cholera epidemics.

Location: *Uvira (Democratic Republic of the Congo)*

Sponsor: *Damien Machuel*

Grants: *€60,000, €100,000*



Dr Amadou Alpha Sall, Director of the Institut Pasteur de Dakar



Dr Thierry Vandeveld, Executive Officer of the VEOLIA Foundation

(1) Democratic Republic of the Congo.

SENEGAL

CREATING A VIRTUOUS, SUSTAINABLE HYDROPONICS MODEL

Launched in 2020 in cooperation with the Senegalese National Aquaculture Agency, a program to test a simplified aquaponics model has since taken on a new dimension. With oversight from experts from the Veolia Foundation, it is moving toward long-term sustainability.

New forms of aquaculture are quite simply a necessity. There will soon be nine billion people to feed. And, as we know, our resources are limited: we cannot continue to feed ourselves by destroying these resources, by disrupting our ecosystems, by emptying the oceans... Our capacity for innovation, and especially for creating or recreating virtuous, sustainable food chains, is a key element in our ecological transformation.

With this in mind, Veolia launched a pilot program in Senegal. The project is based on a simplified aquaponics model: a fish pond is constructed in the middle of a field. To supply it, a well equipped with a solar pump sends water to the pond inlet. There is a double benefit for the collective operating it: the fish production itself, plus the pond water, which thanks to the fish is rich in nitrates, phosphates and potassium, and can be used to irrigate nearby arable land. Loan repayments by the beneficiaries allow the EIG⁽¹⁾ to finance a further pond and ensure that the scheme is reproducible

Experts from the Foundation are closely monitoring changes in the first ponds to implement any corrective measures required, to find solutions to any problems that arise, and to ensure the model's sustainability.



(1) Economic Interest Grouping.

PROJETS SUPPORTED



THE WAPIDI PROGRAM is creating more water access points, a key factor in stabilizing a region in the face of longer, more intensive periods of water stress.



AFRICA



— Access to water: a key factor in stabilizing a region

WAPIDI (WATER FOR PEACE AND DEVELOPMENT)

When a region is shaken by armed conflict or climate change, access to water suffers. But it is key to human development and regional stability. The aim of the Wapidi action plan is to create more water points in northern Mali.

In Mali, the Veolia Foundation, along with several partners, designed a program to improve living conditions by alleviating water stress against a backdrop of resource depletion. Thanks to trust partnerships with public authorities and local private concerns, Wapidi can target regions considered to be at risk, which makes them difficult for international NGOs to access. The fruit of a partnership between the Veolia Foundation and the Crisis and Support Center (CDCS) at the French Ministry for Europe and Foreign Affairs, the initiative is now being implemented by Veolia Foundation partners in Mali. Five villages in the Kayes, Kidal, Mopti, Gao, and Timbuktu areas were selected for the installation of drinking water supply points. In practice, this means drilling deep boreholes connected to water towers designed to supply standpipes and troughs directly. The emphasis is on social intermediation, with the introduction of management committees, training for management personnel, and hygiene



awareness sessions for local people. This is a must for the project's sustainability, as is the involvement of women and young people.

Location: *Mali*
Sponsor: *Thierry Vandeveld*
Grants: *€400,000 (Sahel Water, Energy & Building – SEEBA, the Association for Sustainable Development – DED), €20,000 (ADED), plus €350,000 from the CDCS*

DRC⁽¹⁾ **Faculty of Medicine** **University of Kinshasa**

Evaluating and scientifically monitoring a cholera elimination program.
Sponsor: *Thierry Vandeveld*
Grant: *€30,000*

DRC **National Action Committee** **for Water, Hygiene and Sanitation (CNAHEA)**

Review and prospects for a national cholera elimination program.
Sponsor: *Thierry Vandeveld*
Grant: *€75,000*

— Sustainable energy for towns in Cameroon

INTERNATIONAL ASSOCIATION OF FRENCH-SPEAKING MAYORS (AIMF)

A country of many contrasts, Cameroon has significant but underused energy potential. Solar in particular is hardly used at all. With this in mind, the Cameroon Network of Female Local Councilors (REFELA Cam) mobilized to implement sustainable energy pilot schemes in the West Region of Cameroon, with support from the International Association of French-speaking Mayors (AIMF). In 2016, the project focused on Bangangté and Fokoué, two towns located in the N'Dé and Menoua departments respectively, to implement a solar-powered public lighting network and build a small hydroelectric power plant. The process was documented in order to share and propagate best practice throughout the West Region of Cameroon.

In 2022, the program's success gave rise to a new phase extended to another seven towns, all run by women who are members of REFELA-Cam. The projects involve various types of infrastructure: public lighting, electrification of public buildings, and mini drinking water networks with solar pumps.

Location: *Cameroon*
Sponsor: *Richard Nana-Dwanang*
Grant: *€100,000*

AFRICA **Dicastery for Promoting** **Integral Human Development**

Program of improving access to clean water and sanitation in African hospitals.
Sponsor: *Thierry Vandeveld*
Grant: *€70,000*



— Sustainable reforestation in the heart of the Sahel

GREAT GREEN WALL

With its origins in the 1970s, the Great Green Wall (GGW) has a dual ambition by 2030: to restore 250 million hectares of degraded land, primarily for agricultural use, and to create 10 million jobs, which will allow the sequestration of 250 million metric tons of carbon.

The GGW, 15 kilometers wide and 7,600 kilometers long, will stretch across eleven countries in Sub Saharan Africa. Technically, this Great Wall is designed to be a strip of drought resistant plant species. The aim is to create a wooded zone that is ecologically and economically viable for local residents. For these rural populations, some of whom are nomadic, it is essential to revitalize this environment degraded by overgrazing, brush fires and frequent water shortages. The project underwent a period of acceleration in 2022 with the launch of a platform to coordinate efforts between all the finance partners and act as a catalyst for communal actions.

Location: *Sahel*
Sponsor: *Thierry Vandeveld*
Grants: *€60,000 (AFAR GMV), €60,000 (Leeket Bi), €10,000 (Université Cheikh Anta Diop de Dakar – UCAD)*

(1) Democratic Republic of the Congo.

WORLDWIDE



— *Imagining, designing and developing innovations for the humanitarian sector*

MÉDECINS SANS FRONTIÈRES

In supporting Médecins Sans Frontières (MSF), the Veolia Foundation confirms its willingness to innovate alongside its partners. Together with this NGO, it has undertaken a huge program to imagine, design and develop new operating models and new facilities to be implemented where humanitarian intervention is needed.

Innovation is central to the Veolia Foundation's approach. With MSF, one of its longest-standing partners in humanitarian intervention, it has undertaken a huge program of research and action. Since 2014, the aim has been to trial new operating models and new facilities to be implemented where humanitarian intervention is needed in the Foundation's areas of expertise. The highly effective cooperation between the two organizations is based on an effective partnership methodology tailored to the working methods of the Veolia Foundation and of MSF. The principle is simple: the NGO comes to the Foundation with problems related to the Veolia group's business areas, and the Foundation provides experts, in the form of Veoliaforce volunteers from the Group, to oversee each case.

Sanitation is the subject of numerous research/action programs, one of which started in 2018 in Haiti, at the hospital in the Drouillard district of Port-au-Prince. Wastewater from the hospital is potentially more toxic than general wastewater, due to medicinal residues and high concentrations of disinfectant. It also potentially contains higher quantities of pathogens (bacteria,

viruses, etc.). To treat this water, MSF and the Veolia Foundation worked on solutions and the sizing of a treatment plant specifically designed to treat hospital discharge. Many volunteers were involved in the program.

The issue of wastewater sanitation is also central to tertiary treatment programs at a hospital in the Central African Republic and the management of latrine sludge in Old Fangak, South Sudan. Collaboration between the two organizations extends into other areas, too, such as drinking water production, in particular with the development of the Aquaforce RO for treating brackish water, and waste management, where the focus is on recycling batteries and electronic waste. The aim is to enable MSF to better control its environmental footprint and become more autonomous in its interventions.

Location: *Worldwide*
Sponsor: *Romain Verchère*
Grant: *€150,000*



A Veoliaforce mission is a shared adventure!

ANTONELLA FIORAVANTI
Veolia group engineer since 1998 and Veoliaforce volunteer for more than 20 years. She has supervised the project with MSF in Haiti since its inception.



The goal of a mission is to advance the project.

MEREL DE WILDT
Engineering Project Manager at Veolia Water Technologies, who managed to carry out a mission in Haiti between two lockdowns in 2020. Her watchword: *adaptability.*

Learn more about our Veoliaforce volunteers' experiences on the Foundation's website: www.fondation.veolia.com



WORLDWIDE
Veoliaforce facilities
Renewal of emergency intervention stocks and development of new Veoliaforce facilities.
Sponsor: *Damien Machuel*
Grant: *€300,000*

WORLDWIDE
Veoliaforce events and training
Training sessions for Veoliaforce volunteers and cross-profession events on the theme of water, sanitation and hygiene in humanitarian work: WASH workshops.
Sponsor: *Damien Machuel*
Grant: *€45,000*

WORLDWIDE
Supporting the humanitarian response to the crisis in Ukraine
Matched donations from Veolia group employees to support our NGO partners on the ground and allow solidarity operations (see pages 6-7).
Sponsor: *Thierry Vandevelde*
Grant: *€30,000*



LEBANON
Solidarités International
Research and innovation on the sludge from latrines installed in refugee camps.
Sponsor: *Romain Verchère*
Grant: *€24,020*



FRANCE
French Water Partnership (PFE)
Supporting the PFE working group "WASH in crisis situations and vulnerable circumstances."
Sponsor: *David Poinard*
Grant: *€30,000*

FRANCE



— A major innovation in addressing unemployment

ZERO LONG-TERM UNEMPLOYMENT DISTRICTS (TZCLD)

“Zero long-term unemployment districts” is an innovative approach aimed at putting an end to long-term unemployment. Since the pilot phase began in January 2017, trials have taken place in a number of districts thanks to the involvement of various NGOs: ATD Fourth World, Emmaüs France, Secours Catholique, Le Pacte Civique, Fédération des Acteurs de la Solidarité, etc.



TZCLD is based on the conviction that transferring the social cost of unemployment to jobs that meet local needs makes it possible to promote local economic development and social bonding while eliminating long-term unemployment. Practically speaking, these jobs are created through state-aided employment-oriented businesses (EBEs) that hire long-term unemployed people, on a voluntary basis, on open-ended, flexible-hours contracts at minimum wage. Doing what? Their task is to take on projects that provide local benefits but have been passed over by conventional businesses as unprofitable. TZCLD projects complement existing local back-to-work initiatives, and with proven success, particularly with schemes developed by organizations promoting social inclusion through economic activity.

The non-profit association of the same name was created in 2016 to develop the project by involving a wide range of people. In the districts selected for trials, EBEs and local employment committees (which represent all key local stakeholders) were tasked with bringing all participants together. At the same time, a “Fund for regional

experimentation against long-term structural unemployment” was acquiring funding and redistributing it to EBEs in accredited districts. On December 14, 2020, a law was passed to secure the first 10 districts and extend the trial to at least 50 new districts. Public funding covers around 75% of the cost of a long-term employment contract in an EBE.

After providing initial support to the national organization and several candidate districts, the Veolia Foundation offered renewed assistance to ensure the growth of TZCLD. But others have also noticed the scheme: the innovative nature of the program has attracted international attention. Interest is growing in TZCLD as a laboratory for the “job guarantee” principle. The association is also part of a European Commission working group that facilitates the exchange of best practice to guide European public policy. When innovation is getting noticed at the highest level, it can look forward to a bright future.

Location: *France*
Sponsor: *Philippe Lagrange*
Grant: *€150,000*



KEY FIGURES AS OF NOV. 11, 2022

10

DISTRICTS INVOLVED IN THE TRIAL SINCE 2016

13

EMPLOYMENT-ORIENTED BUSINESSES CREATED SINCE JANUARY 2017

814

PEOPLE HIRED BY EBEs (OCTOBER 2020)

988

JOBS CREATED SINCE THE TRIAL BEGAN



— When returning to work is all about play

ENJOUÉ

Enjoué takes people facing exclusion from employment and applies and develops their skills to collect, recondition and resell toys and games across the Greater Lyon area. Former job seekers are involved in running Enjoué. This enables these men and women, employed by the organization, to acquire new skills and access training in areas such as sales, early years care, sorting, events management, etc.

Within the zero long-term unemployment districts (TZCLD) program supported by the Veolia Foundation, the non profit association Enjoué became an accredited employment oriented business (EBE). With the Foundation’s support, it will expand and create additional space for collecting, storing and upcycling toys. To get this work done, it expects to create up to 35 jobs by 2024.

Location: *Villeurbanne (France)*
Sponsor: *Philippe Imbert*
Grant: *€10,000*

FRANCE



— Cooking for integration and cultural exchange

LES CUISTOTS MIGRATEURS



After establishing a catering service, opening a cafe-restaurant, publishing a recipe book and starting a cooking school, Les Cuisstots Migrateurs are now opening a hub for cultural exchange and sharing.

Since its inception in 2016, Les Cuisstots Migrateurs has successfully combined integration with real business activity. This innovative social enterprise employs refugee cooks to offer its customers food from Syria, Iran, Afghanistan, Nepal, Ethiopia, Bengal and Senegal. In 2019, the catering business was enhanced with the opening of a cafe-restaurant in the 11th arrondissement of Paris and a cookbook published by Éditions de La Martinière. To continue making the most of its talent and their recipes, the company also created a training hub to further refine its model and deepen its social impact. Opened with support from the eolia Foundation in late 2020, the school shares its unique blend of methodology and support: French classes, plus cookery courses with personalized support (help with defining a career path, individual mental health support, etc.), all under one roof.

In 2022, thanks the Foundation's renewed support, the association began planning a more ambitious training center. Les Cuisstots Migrateurs intend to house all their activities in one place – a 700-square-meter former industrial space in Montreuil. The aim is to be able to train more people – up to 170 by 2025. To achieve this, the association is diversifying its training formats and pathways, opening up to apprenticeships and developing new modules, tailored for example to the service professions.

The other ambition is to make this an open space – a place for cultural exchange and sharing, with strong local-roots and firmly focused on its stakeholders. In practical terms, Les Cuisstots Migrateurs hope to offer cultural and culinary events for businesses, university and school students, and local residents. The intention is to make cookery the key to living together in a multicultural society in transformation.

Location: **Montreuil (France)**
Sponsor: **Salma Gourram**
Grant: **€15,000**

— Mentoring to unlock the potential of deserving young people

TÉLÉMAQUE

Since its foundation in 2005, Télémaque has worked tirelessly to foster greater social equality. Its efforts are aimed at deserving and motivated young people who nevertheless face socio-economic and cultural barriers.

To help them succeed, Télémaque is placing the emphasis on mentoring. Dual “school-business” tutorship built around the young person gives them access to a business mentor – an employee from a partner company – and to a tutor from the teaching team at their educational establishment, both of whom are volunteers. Together, they support the student in their education and in their personal development. The mentor meets with the young person once a month with the aim of activating different levers: access to the professional world (talking about the mentor's profession, help with finding a work placement, visiting their business); access to culture (museum or theatre visits, dinner in a restaurant); and access to an ambitious future (widening the field of possibilities, discouraging self-censorship, and networking).

To build on this support, the team is also developing other ways to interact with schools and colleges, along with a new digital lever for young people. Through this model, Télémaque hopes to build bridges between the worlds of public education and business to give high-potential young people from modest backgrounds every well-deserved chance to succeed. Its stated aim of combating social determinism is shared by the Veolia Foundation and the Group's employees. For more than 10 years, the Foundation has been backing Télémaque by funding



its support for young people and encouraging Group employees to mentor a young person in their area. The scheme is active in Île-de-France, Auvergne-Rhône-Alpes, Provence-Alpes-Côte d'Azur, Occitanie and Hauts-de-France.

Location: **France**
Sponsor: **Marc d'Engrémont**
Grant: **€12,150**



FRANCE
Adada

Training and integration for people facing significant difficulties while also protecting animals and the environment.
Sponsor: **Morgan Bolatré**
Grant: **€5,000**

EUROPE



— TREC expedition: for a new understanding of coastal ecosystems

TARA OCEAN FOUNDATION

A key indicator of climate change, the ocean is under threat, Coastal habitats are the richest in terms of biodiversity, but also show the highest levels of pollution. Human population growth and industrial activity have placed unprecedented stresses on our oceans, seas and rivers. Without urgent action, some coastal ecosystems will collapse within decades. In light of this, the Tara Ocean Foundation, a long-time Veolia Foundation partner, is launching a new expedition: Europa, the maritime component of the European scientific program TREC (Traversing European Coastlines), is led by the European Molecular Biology Laboratory (EMBL).



From April 2023, Tara will be navigating around Europe, stopping over in a dozen different countries. TREC expedition scientists will simultaneously be collecting samples of coastal water from on board the schooner and on land. They will then use mobile laboratories to perform analysis in situ. The primary emphasis will be on biodiversity and how life is adapting at the land-sea interface and along different environmental gradients.

One aim of this collaborative project is to usher in a new era of land sea interface exploration, using integrated approaches to better understand coastal ecosystems. For most people, the land sea interface is where they come into contact with the marine ecosystem. These places are therefore crucial to raising public awareness of the accelerated decline of this environment.

Location: *Europe*
Sponsor: *Mathilde Nithart*
Grant: **€100,000**

WORLDWIDE



— Mission Bougainville: setting sail for a better understanding of our Earth

SORBONNE UNIVERSITY FOUNDATION

A number of international working groups are working on developing a better understanding of the oceans and their place in the sorely needed ecological transformation. Plankton Planet is one of these. Its work centers on observing the aquatic microbiome, creating sensors to measure changes in this environment, and finding ways to organize locally acquired data in a global way. Alongside the Sorbonne University Foundation, Plankton Planet runs the Bougainville project with the aim of implementing a first innovative data collection campaign. The innovation extends both to the equipment used – low-energy sensors developed by Plankton Planet – and to the use of the French naval fleet. The Bougainville mission essentially takes advantage of the presence of French military vessels in every sea and ocean around the world by fitting them with sensors. The mission has a dual aim. First, to gain a better understanding of marine ecosystems and the impact of climate change, pollution and acidification on them. Second, the Bougainville mission will be an opportunity to rethink research in terms of ecological transformation.

Location: *Worldwide*
Sponsor: *Mathilde Nithart*
Grant: **€40,000**



— Sea'ties: studying the climate change-related risks for coastal villages and conceiving solutions

OCEAN & CLIMATE PLATFORM

An alliance between NGOs, foundations, and research institutions, the Ocean & Climate Platform (OCP) conducts future-oriented research into ocean and climate issues. One of its research programs, Sea'ties, is focused on coastal settlements. The aim is to study the risks related to climate change and to analyze the responses and solutions that already exist. Sea'ties offers a space to share experience of sustainable solutions, with feedback from medium-sized towns representing a diverse range of climatic, geographical, social, economic and political contexts.

Location: *Worldwide*
Sponsor: *Clara Bercovici*
Grant: **€30,000**



WORLDWIDE

Tara Ocean Foundation

Supporting expeditions by the schooner Tara.
Sponsor: *Mathilde Nithart*
Grant: **€25,000 (matched €25,000 grant from the Group's communication department, resulting from the "Inspire" internal consultation)**

MEDITERRANEAN

Veolia Environnement Research and Innovation (VERI)

High-level skills sponsorship missions to support the Foundation on specific subject areas in the Mediterranean.
Sponsor: *Thierry Vandevelde*
Grant: **€25,000**

MEDITERRANEAN REGION

BeMed (Beyond Plastic Med)

Promoting initiatives to reduce plastic pollution in the Mediterranean.
Sponsors: *Marine Pégliion, Katialine Burgogue, Nicolas Pont*
Grants: **€20,000 (BeMed association support), €5,000 (grant from the "One for All" digital energy-saving challenge undertaken by the Veolia group's tax department), €10,000 (participation in the business club's projects)**

OCEAN REGIONS

Prince Albert II Foundation

Scientific assessment of alkalization, a solution to combat ocean acidification.
Sponsor: *Mathilde Nithart*
Grant: **€30,000**

FRANCE



— *In Angers, a local bio waste collection, treatment and recovery loop*

PÔLE IN 49

Established in the La Roseraie district of Angers, the non-profit association Pôle In 49 identifies unmet needs and attempts to respond by pooling resources and creating jobs. One of its achievements has been to establish a local organic market that in turn has become a springboard into a new adventure in biowaste management. Its initiative addresses the collection, treatment and recovery of biowaste.

With support from the Veolia Foundation, Pôle In 49 will be installing an electromechanical composter close to local businesses (supermarkets, restaurants, etc.), educational establishments (canteens) and social landlords. The organic matter produced will be recovered in the form of compost to improve the soil at Pôle In 49's local organic vegetable production unit.

Each day, a newly recruited agent equipped with a cargo bike will collect biowaste and play the role of waste sorting ambassador: they will be the link between the association and local residents. Their work will be supported by a poster campaign aiming to raise awareness among local people.

With this system to collect and treat material to enrich its agricultural land, the association is creating a circular economy loop for biowaste. And one more step toward the transformation of our lifestyles as the ecological transformation dawns.

Location: *Angers (France)*
Sponsor: *Dimitri Bretecher*
Grant: **€20,000**

— *Mat'low: a recycling unit dedicated to construction materials*

ÉCONOMIE CIRCULAIRE 56

The non-profit association Économie Circulaire 56 (EC56), established in the Morbihan department, brings together businesses and non-profit associations to share, support each other, and experiment. It also supports local projects relating to the circular economy. In 2020, EC56 won a call for projects from the Golfe du Morbihan – Vannes Agglomération local authority to create a site dedicated to the recovery of construction materials. The aim of the project, named Mat'low, was to create this unusual recycling center that uses materials brought in voluntarily (by individuals and construction tradespeople), collected from construction sites, or recovered from businesses. In addition, workshops will be organized covering home improvement, repairs and upcycling, along with events to raise awareness of waste prevention (pop-up selling on construction sites) on site and beyond.

Location: *Vannes (France)*
Sponsors: *Carole Ribardière, Yoann Burban*
Grant: **€15,000**

ANTILLES, FRANCE (SAINT-MARTIN)
Saint-Martin Nature Reserve Management Association (AGRNSM)
Preservation of a marine area in a national nature reserve.
Sponsor: *Thierry Vandeveld*
Grant: **€35,000**



— *Meeting to share tomorrow's solutions*

LES AMIS RECYCLEURS

Simultaneously a cafe-canteen, an urban farm, a collaborative repair workshop, and a learning and resource center, La REcyclerie is a multifaceted project with a focus on eco-responsibility. In 2022, its program centered on the theme "New plans: Let's prepare for the expedition of the century in 2022." To forge ahead with the people breaking new ground, without forgetting those who are simply exploring, La REcyclerie provides a flexible, modular, multi-speed ecology to offer everyone the rhythm they need to progress in their learning, their consumption, their choices and their actions. Its activities and events include running large-scale debates, meetings, and awareness-raising workshops, and organizing responsible markets.

Location: *Paris (France)*
Sponsors: *Fanny Demulier*
Grant: **€15,000**

FRANCE (CANNES)
Les Chiffonniers
Creating a "third place" in the Alpes-Maritimes region.
Sponsor: *Nicolas Ricci*
Grant: **€10,000 (subject to the outcome of the call for projects by the Cannes Pays de Lérins local authority)**

AFRICA



— *School as a staging post for household waste sorting*

MOI JEU TRI

Moi Jeu Tri is the organization behind an innovative social, educational and environmental program. The premise is that it is through children – by raising their awareness and educating them – that waste management will evolve. School students are encouraged to bring in recyclable waste they have sorted at home. The waste is then transported to a special sorting center for recycling. The financial proceeds from this collection are reinvested in a social, ecological or humanitarian project within the school or in the surrounding area.

This approach was first implemented in 2016 at the French high school in Lomé (Togo), before being extended to many more students, particularly in Côte d'Ivoire. The program has been rolled out to several dozen schools in Abidjan, mainly in the four communities of Bingerville, Port-Bouët, Cocody and Grand-Bassam. Doubling as a collection point for recyclable waste from home sorting, the school becomes an essential link in the local circular and solidarity economy.

Location: *Côte d'Ivoire*
Sponsor: *Valentine Motosso*
Grants: **€20,000, €3,000 (grant from the Olympiads organized for the Group Purchasing convention)**



ENVIRONMENT BOOK PRIZE 2022

READING TO RAISE AWARENESS OF ECOLOGICAL TRANSFORMATION

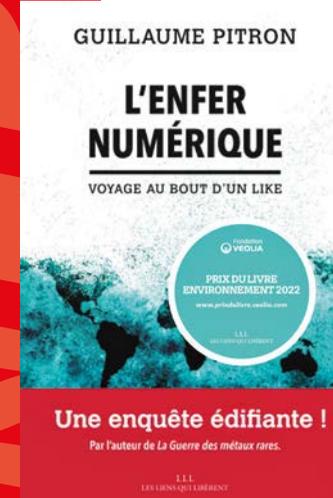
Every year, the Veolia Foundation awards the Environment Book Prize to a work intended to raise the general public's awareness of major environmental issues. In this, the 17th year, the jury, chaired by the philosopher and professor Dominique Bourg, singled out an invitation to rethink our digital energy consumption, and a call to change our attitudes toward unloved animals.

On September 10, at the end-of-summer literature fair "Le Livre sur la Place" in Nancy, the Veolia Foundation's Environment Book Prize was awarded to Guillaume Pitron for *L'enfer numérique – Voyage au bout d'un like* (lit. "Digital hell – journey to the end of a like" – Les Liens qui Libèrent). The Children's Book Commendation went to Gilles Macagno for *Mauvaise réputation – Plaidoyer pour les animaux mal aimés* (lit. "Bad reputation – an appeal for unloved animals" – Delachaux & Niestlé). The 17th edition of the Prize showcased the year's best books suggesting ways to reconsider how our societies and business models work.

The first national literary awards with a focus on major environmental challenges, the Veolia Foundation's Environment Book Prize was founded in 2006 to encourage and promote those authors and publishers helping to raise public awareness of the major challenges facing our planet. The jury, chaired by Dominique Bourg, philosopher and professor emeritus at the University of Lausanne, was made up of writers, specialists and personalities who champion the environment: Françoise Gaill, Patricia Ricard, Marie-Odile Monchicourt, Stéphanie Bellin, Thierry Vandavelde, Carine Kraus, Gilles Degois, Romain Prudent, Fanny Demulier and Yannick Poirier.



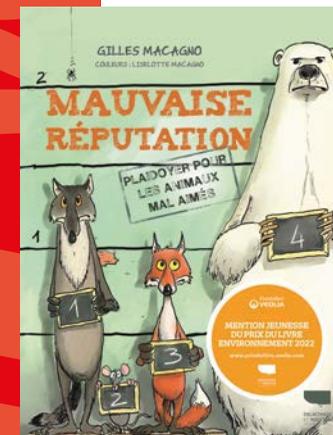
Winners and jury members (left to right): Thierry Vandavelde, Executive Officer of the Veolia Foundation; Gilles Macagno, Children's Book Commendation winner; Dominique Bourg, jury chairman; Guillaume Pitron, 2022 Environment Book Prize winner; and Fanny Demulier, Prize organizer; pictured September 10, 2022 in Nancy.



L'ENFER NUMÉRIQUE Voyage au bout d'un like by Guillaume Pitron

Journalist and director Guillaume Pitron advocates "responsible digital technology that balances its benefits and its negative externalities." Over two years, he traversed a dozen countries to conduct a survey on the journey of a "like", which will travel an average of 15,000 kilometers. He explains: "We are glued to our phones 24 hours a day, which requires redundant infrastructure all over the planet. Twenty years from now, for the Facebook metaverse to create a virtual double of every one of the seven billion human beings, we will need to multiply our computing power by 1,000 and develop even more infrastructure, such as the 500 existing undersea cables that stretch for 1.2 million kilometers, and the number of graphite mines, predominantly in China. For me, digital technology is an extremely useful tool that must become responsible by balancing its benefits and its negative externalities."

Éditions Les Liens qui Libèrent – September 2021 – 352 pages – €21



MAUVAISE RÉPUTATION Plaidoyer pour les animaux mal aimés by Gilles Macagno

For Gilles Macagno, a Brittany-based illustrator and professor of Life and Earth Sciences, "We need knowledge to help us respect unloved animals." The author starts from the question: what's the point of pests, all these "filthy beasts" that are actually important? We must leave behind received ideas about those animals that have a bad reputation among human beings: wolves, foxes, bears, mosquitoes, spiders, scorpions, etc.

"In a humorous way, this book explains for example that the fox, for all its reputation as a 'chicken eater', mainly eats voles, which is extremely useful. Humans must accept that they have to leave some room for nature," concludes the author.

Éditions Delachaux et Niestlé – March 2022 – 96 pages – €19.90

STUDENT SOLIDARITY AWARDS 2022

IDENTIFYING INNOVATIVE STUDENT SOLIDARITY INITIATIVES

Young people, and students in particular, exhibit a huge capacity for engagement. Created in association with the Veolia group's Human Resources department, the Student Solidarity Awards recognize innovative projects undertaken by groups of students in higher education and connected with the Foundation's action areas.



The Veolia Foundation regularly receives details of student projects. To channel these requests while encouraging student-led initiatives, in 2008 it launched the Student Solidarity Awards in association with Veolia's Human Resources department. These recognize innovative solidarity initiatives by student-led associations in France and internationally. These projects are aligned with one of the Foundation's priority action areas. A grant is shared between

the prize-winning groups according to the requirements of their projects. They also benefit from technical support and the skills of sponsors from the Group.

In 2022, the Student Solidarity Awards were presented to three winners by Antoine Frérot, then Chairman and CEO of the Group, at a special ceremony in Aubervilliers on June 3. Around a hundred projects had been submitted.
Grant: €20,000



TRI-HAUT POUR L'EVEREST ENSE3 Grenoble

This association is working on the issue of waste in high mountain environments, and, in particular, on routes to the summit of Everest. Its aim is to organize the collection and destruction or recycling of this waste in Pangboche, the last village on the ascent of Everest. The waste management and treatment unit will include a low-carbon incinerator (with anti-pollution filter and energy recovery system) and a composting system. Tri-Haut pour l'Everest also has an eye for innovation, with a high-altitude pyrolysis system currently in the planning stages.

Sponsors: *Danielle Gerentet / Martin Champel*



SEMEURS for KANNDI KARR ESCD 3A Rennes

Made up of students from ESCD 3A in Rennes, the Semeurs association aims to implement high-impact projects in its local region. Their main area of interest is hygiene, with the Kanndi Karr (literally "mobile laundry" in Breton) – a converted van containing two washing machines and two dryers. The idea is to provide people in vulnerable circumstances with a mobile laundry service combined with a moment of friendship and sharing. The mayor's office in Rennes, France, has authorized its installation in the market square every other week, with access to water and electricity.

Sponsor: *Armelle Perrin-Guinot*



PC COUP DE POUCE for their EAU BÉNIN project (Public Prize) ESPCI Paris

With their "Eau Bénin" project, the PC Coup de Pouce association hopes to improve access to drinking water in the village of Agoledji in the commune of Aborney Calavi, in southern Benin. Two abandoned wells will be renovated, water towers and supply standpipes will be installed, and the local primary school will be connected to the network. Training is also planned, aimed at the women, who should have more time available without the daily chore of fetching water. These workshops will focus on developing income-generating activities to increase their autonomy.

Sponsor: *Emeric Malefant*

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Corporate foundation

Governed by law no. 87-571 of July 23, 1987, as amended.

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Chief Editor: Thierry Vandeveld

Photos: Getty Images (for cover backgrounds and pages 1, 2-3, 4, 8 and 14),

Aglé Bory/Veolia (Antoine Frérot portrait, page 2), Christophe Majani d'Inguibert/Veolia (Thierry Vandeveld portrait, page 4), SADE (camps in Moldavia, page 6), Anne-Sophie Filhoulaud (pages 7 & 20), Jardel (truck, page 9), Isabelle Serro/ISP/Veolia Foundation (aquaponic pond, page 13), Gilles Boëtsch (Harvesting *Balanites aegyptiaca* fruit, Great Green Wall, page 17), Enjoué (page 21),

Corentin Fohle (Les Cuistots Migrants, page 22), Yann Cabello (Télémaque, page 23), Noëlie Pansiot/Tara Ocean Foundation (page 24),

Mission Bougainville (page 25), Adrien Roux (La REcyclerie and Moi Jeu Tri, page 27), Nicolas Fagot/Studio 9 (pages 30-32),

the Veolia Foundation's Veoliaforce employees and volunteers, and the project leaders.

Design, artwork and production: **HAVAS PARIS**

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