

## ***Student Solidarity Prize 2009-2010***

### ***Regulations***

#### ***What is the origin and what are the objectives of the student solidarity prize?***

- ✓ The student solidarity prize was created by the **Veolia Environnement Foundation**, in partnership with the Veolia Environnement Campus and representatives of schools and universities.
- ✓ The prize aims to encourage the **initiative** and involvement of **school and university students in community-oriented projects**.
- ✓ The prize rewards **innovative approaches**, the **interdisciplinary** approach to the challenges of development and environmental conservation, and the mobilization of **synergies between players** (cofunding, pooling of skills, etc.).

#### ***Who are the recipients of the student solidarity prize?***

- ✓ The student solidarity prize is aimed exclusively at **associations** (legal persons) formed by students currently pursuing their studies in **schools and universities (Master's level)** in **Europe**.
- ✓ Eligible associations may have **several years of existence, or may be recently created**, or even be applying for their first grant in the context of the student solidarity prize.
- ✓ **Two or more associations can join hands** to submit an application for a joint project in connection with the student solidarity prize. In this case, a single association of the group will be designated to be the project leader and will be the sole interlocutor.

#### ***What types of projects are eligible?***

- ✓ **Project types:** The student solidarity prize is set in a corporate patronage framework. The projects submitted must therefore be **community-oriented** and **non-profit**. Contrary to sponsoring operations, the project must not expect any commercial counterpart related to the grant amount.
- ✓ **Thematic perimeter:** the perimeter corresponds to the major areas of action of the Veolia Environnement Foundation (international cooperation and aid to development, aid to vulnerable persons, workforce development, environment and biodiversity conservation).
- ✓ **Geographic perimeter:** the projects submitted for the student solidarity prize can be carried out in any country corresponding to the international presence of the Veolia Environnement group, of all its divisions and subsidiaries, in any form whatsoever (agencies, partnerships, etc.).
- ✓ **Involvement of an employee of the Veolia Environnement group:** the **student solidarity prize only supports projects sponsored by Veolia Environnement employees**. Every project leader is therefore asked to

identify a “sponsor” among the group’s 350,000 employees throughout the world, ideally (but not necessarily) related to the thematic and geographic positioning of the project concerned.

### **Attention: what types of projects are not eligible?**

- ✓ **Temporary projects** (exhibitions, demonstrations, symposia, events), even if oriented toward outreach or environmental conservation.
- ✓ **Travel projects** without any concrete objectives or achievement.
- ✓ **Projects already started** or completed.

### **Filing an application?**

- ✓ **Step one: carefully check the eligibility of your project** with regard to the criteria stated in the present regulation.
- ✓ **Step two:** download the form specially provided on the Foundation site at: [www.fondation.veolia.com](http://www.fondation.veolia.com)
- ✓ **Step three: (filling in by hand is disqualified).**
- ✓ **Step four:** print your final application and send it by **post** to the address below, accompanied by the required attachments (indicated in the form) and any further information that you consider relevant (reports, photographs, films and documentaries designed for a better understanding of the activity of the project leader, etc.):

**Fondation Veolia Environnement  
Prix de la solidarité étudiante  
6, esplanade Charles de Gaulle  
92751 Nanterre Cedex, France**

### **What are the selection criteria for the projects?**

- ✓ **Quality of the application:** clarity of exposition, ranking of ideas, relevance of the methodology proposed, overall legibility.
- ✓ **Professionalism of the proposed approach:** knowledge and understanding of the local context (limitations, specific needs, etc.), involvement of the public authorities concerned, quality approach. Strengths, weaknesses, opportunities, dangers.
- ✓ **Feasibility:** clarity of objectives, technical and financial feasibility, realism of this schedule, experience of the project leader(s), quality of the partners and relevance of the institutional setup.
- ✓ **Impact:** relevance of the indicators proposed to evaluate the economic, social and/or environmental impact of the project in concrete terms, against the initial targets.
- ✓ **Synergies:** according to the resources required (technical, financial, human), capacity of the project leader(s) to mobilize cofundings and other outside support.
- ✓ **Type of aid sought:** the student solidarity prize primarily finances investment and training expenditures, and may if necessary contribute to covering the most strategic operating expenses for the effective implementation of the project (expenses, transport costs, etc.).
- ✓ **Permanence:** consideration of the challenges of human training and development, involvement of local resources, etc.

### ***What is the selection process?***

- ✓ **Step one: shortlist.** The applications are examined as they arrive by a team of permanent employees of the Veolia Environnement Foundation, who shortlist the 12 best applications.
- ✓ **Step two: selection of prize winners.** A jury of six members (two representatives of the Veolia Environnement Foundation, two representatives of the Veolia Environnement Campus and two representatives of schools and universities) meet together and select the **three best applications**.

### ***What do the winners of the student solidarity prize receive?***

- ✓ **Financial support in the form of a grant:** depending on the requirements and specific features of each project, the jury shares a total grant of 15,000 euros; between the three winners. The grant to the first prize winner may be smaller than the one to the second and/or the third.
- ✓ **Technical support in the form of expertise,** thanks to the employee sponsorship program involving the employees of the Veolia Environnement Group in France and internationally.

### ***What is the time-table of the student solidarity prize?***

- ✓ **Opening of the call for projects:** November 15, 2009
- ✓ **Closure of the call for projects:** May 15, 2010
- ✓ **Announcement of the shortlisted projects:** May 30, 2010
- ✓ **Prize awards:** June 15, 2010

### ***How to contact the organization team?***

- ✓ By e-mail to: [fondation.ve@veolia.com](mailto:fondation.ve@veolia.com), stating "Prix de la solidarité étudiante" in the subject of the message.

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